

DESIGNER · ARTIST · CRAFTER

# KENDALL MORGENSTEIN

they/she

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## EDUCATION

**University of Cincinnati, DAAP**  
Bachelors of Science, Industrial Design  
Outreach Scholar  
Class of 2022

## SKILLS

### Digital

*Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Bridge, AfterEffects), Canva, Microsoft Office (Word, Outlook), Autodesk (Fusion 360, Sketchbook Pro), SketchUp, Keyshot, Google (Drive, Docs, Spreadsheet, Slides), Figma*

### Physical

*Model Making (Braising, Wood Working, Soldering, Clay, Resin Casting, Foam Modeling, CNC Milling, 3D Printing) Hand Crafts (Embroidery, Crotchet, Weaving, knitting, stamping, painting, crossstich)*

### Design

*Sketching, Rendering, Mockup creation (photoshopping, rendering, drawing, cad modeling, production files), User testing, Graphic Design, Research, Ideation, Marketing, UX/UI, User-Centered Design*

## OTHER WORK

### Sales Associate

MIN & MON - New York, NY  
Sep 2022-Jan 2023

### Sales Associate

Allbirds - New York, NY  
Aug 2022-Jan 2023

### CSS Industries

Reading, PA - Intern  
January 2019-May 2019

## WORK EXPERIENCE

### Graphic & Production Packaging Designer

Enchante Accessories - New York, NY  
Jan 2023 - Mar 2025

- Collaborates with art directors, project managers, and designers to ensure high quality designs in a timely delivery.
- Implements current trends into over 500 cosmetic, bath, and beauty products and packaging for major retailers.
- Creates versatile files using Adobe Creative Suite that can quickly adapt to changing client needs and evolving project demands.
- Develops high quality digital renders and print ready production files adhering to industry standards.

### Experiential Design Intern

TH Experiential - Remote  
Sept 2021-Dec 2021

- Collaborated with creative, marketing, and project managers to iterated and conceptualized brand activations.
- Managed multiple projects simultaneously, delivering high-quality designs on time and within budget constraints.
- Created design and marketing assets for final brand activations.
- Developed high-quality renders under tight deadlines using Adobe Illustrator, Adobe Photoshop, Sketchup, and Keyshot.

### Experiential Design Intern

Deeplocal - Remote  
Jan 2021 -April 2021

- Collaborated with cross-functional teams to deliver memorable brand experiences.
- Conceptualized and executed immersive experiential designs, for permanent and short-term installations enhancing brand engagement and increasing foot traffic at events and activations
- Developed high quality digital mock-ups using Adobe Creative Suite, SketchUp, Keyshot, and Procreate for conceptualizing and overall storytelling.
- Created print-ready files and tech packs for fabrication on brand activations.

### Product Design Intern

Colugo - New York, NY  
Aug 2019-Dec 2019

- Spearheaded the design of soft and hard good products through entire design cycle under the guidance of the Creative Director
- Conducted in-depth market research, leading to the implementation of innovative techniques that improved product competitiveness.
- Created comprehensive tech-packs during product development and refinement stages for soft and hard goods.
- Organized focus groups, resulting in actionable insights that contributed to a 10% increase in customer satisfaction ratings.